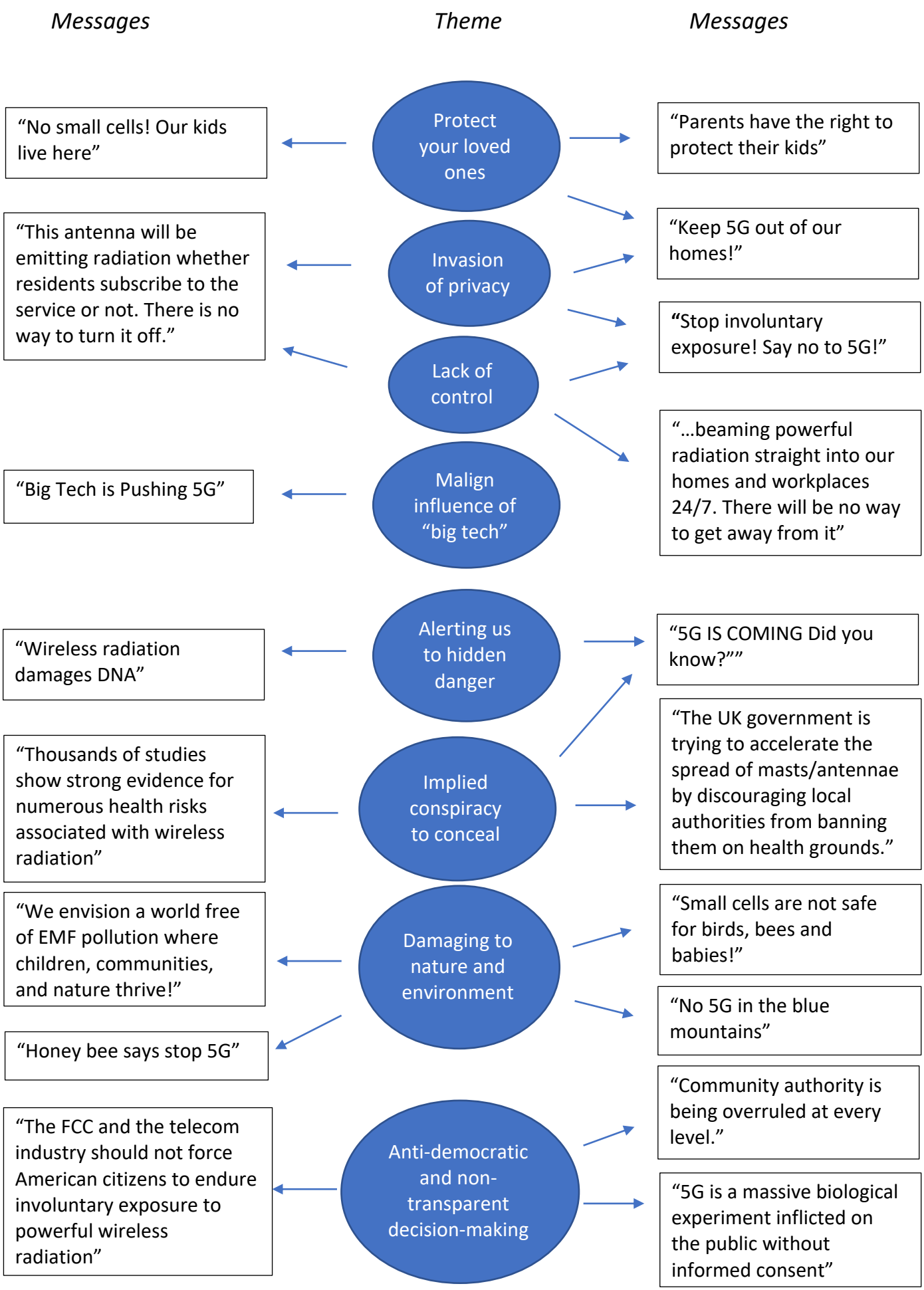Anti-5G messages and how they evoke emotional themes